

BET TZEDEK

THE HOUSE OF JUSTICE

36TH ANNIVERSARY DINNER GALA

WEDNESDAY, JANUARY 13, 2010
5:30 P.M. COCKTAILS * 6:45 P.M. DINNER
HYATT REGENCY CENTURY PLAZA HOTEL



~ HONORING ~

Barbara J. Desoer

PRESIDENT, BANK OF AMERICA HOME LOANS & INSURANCE
RECIPIENT, THE LUIS LAINER FOUNDER'S AWARD

Weingart Foundation

RECIPIENT, THE ROSE L. SCHIFF
COMMITMENT TO JUSTICE AWARD

Janet Morris

RECIPIENT, THE JACK H. SKIRBALL
COMMUNITY JUSTICE AWARD

CHAIRMAN

Gary D. Roberts

PRESIDENT/CEO

Mitchell A. Kamin

PRESIDENT EMERITUS

Luis Lainer

DINNER CHAIRS (in formation)

James N. Adler

Elaine S. Anderson

Robert G. Badal

Arthur H. Bilger

Maren Christensen

James P. Clark

Jerome L. Coben

Nancy Sher Cohen

Mark Drooks

Scott A. Edelman

Mark Friedman

Holly Fujie

Marc Gamsin

Richard Jones

Luis Lainer

David A. Lash

Kevin Marks

Barton P. Pachino

David J. Pasternak

Gary D. Roberts

Sandor E. Samuels

John A. Schulman

Robert M. Schwartz

Glenn A. Sonnenberg

Leah Weil

Jonathan A. Victor

Jay S. Wintrob

DINNER COMMITTEE (in formation)

Jeffrey I. Abrams

G. Carla Axelrod

Meryl K. Chae

Erin Cooper-Rotgin

Todd Drucker

Michael A. Firestein

Gerald Freisleben

Alan V. Friedman

Gordon Greenberg

Howard Grobstein

Daniel Gryczman

Timi Anyon Hallem

Carole E. Handler

Amos Hartston

Rex Heinke

Greg Helmer

Frank M. Kaplan

Richard Kellner

David Kekst

Jeffrey H. Kinnrich

Stanley W. Levy

Joanne Lichtman

Steven Lotwin

Frank E. Melton

Linda Michaelson

Kenneth S. Millman

Mark Milstein

Scott Packman

Jay Rakow

Richard Reisberg

Jeffrey Resnick

David S. Rygendorf

Charles H. Samel

David J. Schindler

Ronie M. Schmelz

Robert M. Schwartz

Brette Simon

Jeffrey Sklar

Josh Stokes

Brian A. Sun

Ed Weiss

Bruce A. Wessel

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE () _____

FAX () _____

EMAIL _____

Who solicited your support? _____

I will not be able to attend but would like to congratulate the honorees and support Bet Tzedek's work with an enclosed contribution of \$ _____

Check enclosed made payable to BET TZEDEK

Mastercard Visa American Express

Credit Card No. _____ Expires _____

Name on Card _____

Signature _____

(Required for credit card)

Billing address (if different) _____

DINNER PACKAGES

JUSTICE CHAMPION \$100,000

A Premium 2-page journal ad; table(s) of ten; recognition in all print media for dinner; most preferred seating; special recognition from stage

JUSTICE COUNCIL \$50,000

A Premium journal ad; table(s) of ten; recognition in all print media for dinner; preferred seating

JUSTICE BENEFACTOR \$35,000

A Justice Benefactor journal ad; table of ten with Justice Benefactor seating

DINNER PARTNER \$25,000

A Partner journal ad; table of ten with Partner seating

DINNER SPONSOR

A Sponsor journal ad; a table of ten with Sponsor seating

LAW FIRM/BUSINESS \$15,000

INDIVIDUAL \$10,000

DINNER BENEFACTOR \$7,500

A Platinum page ad and a table of ten with Benefactor seating

DINNER PATRON \$6,000

A Gold page ad and a table of ten with Patron seating

Journal ad information on reverse of this form.

INDIVIDUAL TICKETS

Reserve _____ ticket(s) at \$400 each

Total Enclosed \$ _____

JOURNAL ADS

- | | | |
|--|-----------------------|---------|
| <input type="checkbox"/> JUSTICE CHAMPION | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> JUSTICE COUNCIL | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> JUSTICE BENEFACTOR | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> PARTNER | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> SPONSOR | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> BENEFACTOR | (INCLUDED IN PACKAGE) | |
| <input type="checkbox"/> PLATINUM PAGE | | \$5,000 |
| <input type="checkbox"/> GOLD PAGE | | \$3,000 |
| <input type="checkbox"/> SILVER PAGE | | \$2,000 |
| <input type="checkbox"/> FULL PAGE (BLACK & WHITE) | | \$1,000 |
| <input type="checkbox"/> HALF PAGE (BLACK & WHITE) | | \$500 |

AD SIZES

- | | |
|--|--------------------|
| JUSTICE CHAMPION &
JUSTICE COUNCIL | <i>please call</i> |
| JUSTICE BENEFACTOR, PARTNER,
SPONSOR, BENEFACTOR, PLATINUM,
GOLD, SILVER AND FULL PAGE | 4¾" x 6¾" |
| HALF PAGE (HORIZONTAL ONLY) | 4¾" x 3¾" |

CONTACT PERSON FOR AD

NAME _____

PHONE /EMAIL _____

AD SUBMISSION & REQUIREMENTS

Please select one of the options below to indicate the type of ad you will be submitting.

1. ELECTRONIC ARTWORK

Only QuarkXpress, Illustrator, Photoshop or high-resolution press-ready PDFs with embedded fonts will be accepted. Image files (logos, photographs) must be EPS, TIFF or JPEG (300 dpi at 100%). Typefaces must be converted to paths or emailed in Macintosh format. All ads print black and white—bleed or color ads will not be accepted. Please name ad files as they relate to the company/person placing the ad (example: Disney Ad, *not* Bet Tzedek Ad). Artwork cannot be returned. Ads may be submitted via email or disk.

Email: Please send to kenglish@bettzedek.org. Please type in the subject line "Bet Tzedek Program." Include contact name and phone in message. Do not encrypt images and logos.

2. USE PREVIOUS AD

If you have submitted an ad in previous years, you may request that we use your previous ad and adapt it to this year's event.

3. TEXT ONLY

If you do not wish to design your own ad, you may submit a text only message (written below, attached to this form or typed in a word processing program) and we will design the ad for you. If you write your message below, please be sure that type is legible. We cannot accept images, designs or layouts created in word processing programs such as MS Word.

Write your message here

Please note: We cannot provide proofs prior to publication. As a non-profit charity, we are not permitted to accept commercial ads. We reserve the right to review the content of your ad.

AD MATERIALS DUE MONDAY, DECEMBER 21, 2009

CONTACT INFORMATION:

Kathy English, *Special Events Coordinator*
Bet Tzedek
145 S. Fairfax Ave., Ste. 200
Los Angeles, CA 90036
(323) 549-5831 * Fax: (323) 939-1040
kenglish@bettzedek.org



MAIL YOUR TAX-DEDUCTIBLE CONTRIBUTION TO:

Bet Tzedek - The House of Justice
145 South Fairfax Avenue, Suite 200
Los Angeles, CA 90036-2172
Attention: Bet Tzedek Dinner

TAX IDENTIFICATION NUMBER
23-730-4205

PLEASE FAX THIS FORM TO (323) 939-1040

OR MAIL TO THE ADDRESS ABOVE